

THE WELL DONE WORK MANIFESTO

1. Any work makes sense, if you do it properly.
2. At work everything is easy and nothing is easy. It's a matter of strong commitment, your head is where your hand is, your heart is where your head is.
3. What is nearly good, it's not good.
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4. Nothing is created nor destroyed but everything is transformed thanks to the hard work of women, men and of the machines.
5. The world is better when able to set a high value on work and on what we know and little value on money and on what we just have.
6. Work is identity, dignity, independence, self-respect and respect for others, community, development, future.
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7. A well done work can't leave the love for what we do and the pleasure to do it out of consideration.
8. A well done work can't leave rights, dignity, satisfaction, respect and the social recognition of those who work hard out of consideration, regardless of the work they do.
9. A well done work can't leave ethics, culture, approach, the way of being and of doing based on the need to do things well out of consideration, whatever the circumstances.
10. A well done work can't leave the duties of those who work out of consideration, their strong commitment to implement in any time all their knowledge in order to do things well, along with their spirit of co-operation, as persons and as members of their respective organizations, regardless of the work they do.
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11. Doing things well is satisfying.
12. Doing things well is fair.
13. Doing things well is worthwhile.
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14. A well done work is not simply an ethical, cooperative and social way to do and think about things.
15. A well done work is primarily a reasonable, useful, worthwhile way to do and think about things.
16. It doesn't matter what you do, how old you are, what your color, gender identity, language, religion are. What matters is doing things as if you were world's number one. Number one. Not number two or number three. Then, as far as the result (not the approach) is concerned, you could also be the penultimate, it doesn't matter, next time you'll do better. But in the approach you just have one chance to do things right and to try to be the best.
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17. A well done work is putting your heart into what you do.
18. A well done work is your effort of doing something well, anything you do, designing a bridge, cleaning the road or washing the floor of the café once you have lowered the shutter.
19. A well done work is self-respect, vision, self-confidence and the determination to never give up.
20. A well done work is satisfaction, knowledge, creativity, potential, intelligence, initiative, dedication, professionalism. Of people and of the organisations.
21. A well done work is the quality that makes move a nation, makes it start again, supports it during its paths of changes and development. It is not just satisfied with the excellence cases, it is the rule and achieves the goals.
22. A well done work is collective intelligence, is beauty turning into an asset, is culture becoming development, is history longing for the future.
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23. A well done work is seizing and increasing opportunities.
24. A well done work is connecting skills, creativity and beauty.
25. A well done work is taking advantage of the people's knowledge and know how, of the explicit and tacit knowledge of the organisations, of the culture and history of the cities and of the communities.
26. A well done work is investing in school and training, in knowledge, in innovation and in scientific research.
27. A well done work is understanding the relationships between people and organisations from the knowledge standpoint.
28. A well done work is acknowledging the women and men value, who give their lives meaning by working and their own nation a future every day.

29. Change concerns anyone.
30. A well done work concerns the single persons since without them no way of being and of doing, common sense and a shared mission are possible.
31. A well done work concerns the organisations which will live longer as long as they manage to connect the know how with the thought and to promote management models and concepts effectively in order to turn ideas into actions and goals into results.
32. A well done work concerns the political class at any level, who is entitled to rebuild the strong relationship between power, considered as possibility to allocate resources and to make decisions, and responsibility, considered as the need to act in the general interest of the institutions and citizens it represents.
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33. It is no longer the moment for minor adjustments.
34. Starting from a well done work and its social recognition we must set once again the background, the shared values, reference points and interpretations which are necessary for families, the community, the countries and the whole world to think about the future in a more inclusive and less unfair way.
35. We must reconsider the existing relationship between the capacity to innovate, compete and conquer new market space and the social recognition of the well done work value so that those who work can have a richer and more aware life.
36. Knowledge, know how, education throughout our lives are cornerstones not only in the process of personal emancipation but also in the ability of the enterprises, of the Public Administration and of the different countries to attract and compete at a global level.
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37. A well done work is its storytelling.
38. Storytelling is as old as mountains.
39. Anything that happens is a story to tell.
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40. Storytelling is a way to take care of ourselves.
41. We connect lives, facts, events.
42. We give meaning to the passing of time.
43. We build once again what happened to learn from it.
44. We build meaningful environments.
45. We increase the social value of the organisations and of the communities we interact with.
46. We activate innovation and change processes.
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47. It's time to have new Homers, new epic legends, new heroes.
48. It's time to have women and men who get up in the morning and do well what they have to because this is the right way to do things.
49. It's time to have normal people.
50. It's time to do things well because this is the right way to do things.
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51. We support the well done work and we want to change the world.
52. Noone should feel left out.

ANY WORK MAKES SENSE,
if you do it properly

to join the

Well Done Work Manifesto

please send your mail at

partecipa@laborobenfatto.org

with subject

I fully support it